2009: A Year of Gov 2.0 Milestones

**Gov 2.0 Summit**
- The White House/ODNI unveiling new official policy that will guide the DoD Social Media policy. This back and forth is a reflection of the fluid nature of Gov 2.0 policies and future DoD Social Media policy. This event links the online communities in the physical world, creating an active community of Gov 2.0 champions.

**Better Buy**
- GSA asks for help in fixing the acquisition process.

**Data.gov Launches**
- Launches, Allowing all Government Agencies to Make All Government Data Available and Accessible.
- The launch of data.gov became a rallying point for the protestors and sympathizers used social media to continue to use the site to get the word out about what’s happening on the ground.

**-openID**
- The GSA negotiates paid service agreements for government social media sites Facebook, YouTube, Flickr, Blip.tv, Vines, and MySpace. This provides the legal top-screen necessary for other agencies to use these services legally.

**Peanut Product Recall**
- The FDA launched a massive recall of peanut products, which led to the use of social media to quickly alert the public about the recall and to communicate with the public about the process.

**Washington Becomes the New Silicon Valley**
- Washington becomes the new Silicon Valley due to the many tech start-ups and entrepreneurs setting up shop in the nation’s capital.

**Whitehouse.gov Moves to Open Source Content Management System**
- The White House/ODNI moves to an open source content management system, making the site, according to the GSA, publicly accessible.

**GovLoop**
- The single largest social networking site for government employees and contractors, with more than 200,000 members, is a subscription service provider.

**Intelligence Community**
- The Intelligence Community, frustrated users of an unclassified email system, terminates an unclassified email system.

**Intelligence Agency**
- The FBI uses social media to create awareness of the election protests and the importance of using social media to track the protests.

**Rejected Legacy GoLive**
- The launch of iGovLive, allows taxpayers to see precisely what portion of their taxes are going to and where the money is spent.

**Social Media Links Iran Protestors to Rest of the World**
- The protestors and sympathizers used social media to continue to use the site to get the word out about what’s happening on the ground.

**Gov 2.0: A Year of Milestones**
- The year of Gov 2.0 milestones includes the launch of data.gov, the Peanut Product Recall, the White House/ODNI unveiling new official policy, the GSA asking for help in fixing the acquisition process, and the Intelligence Community terminating an unclassified email system.